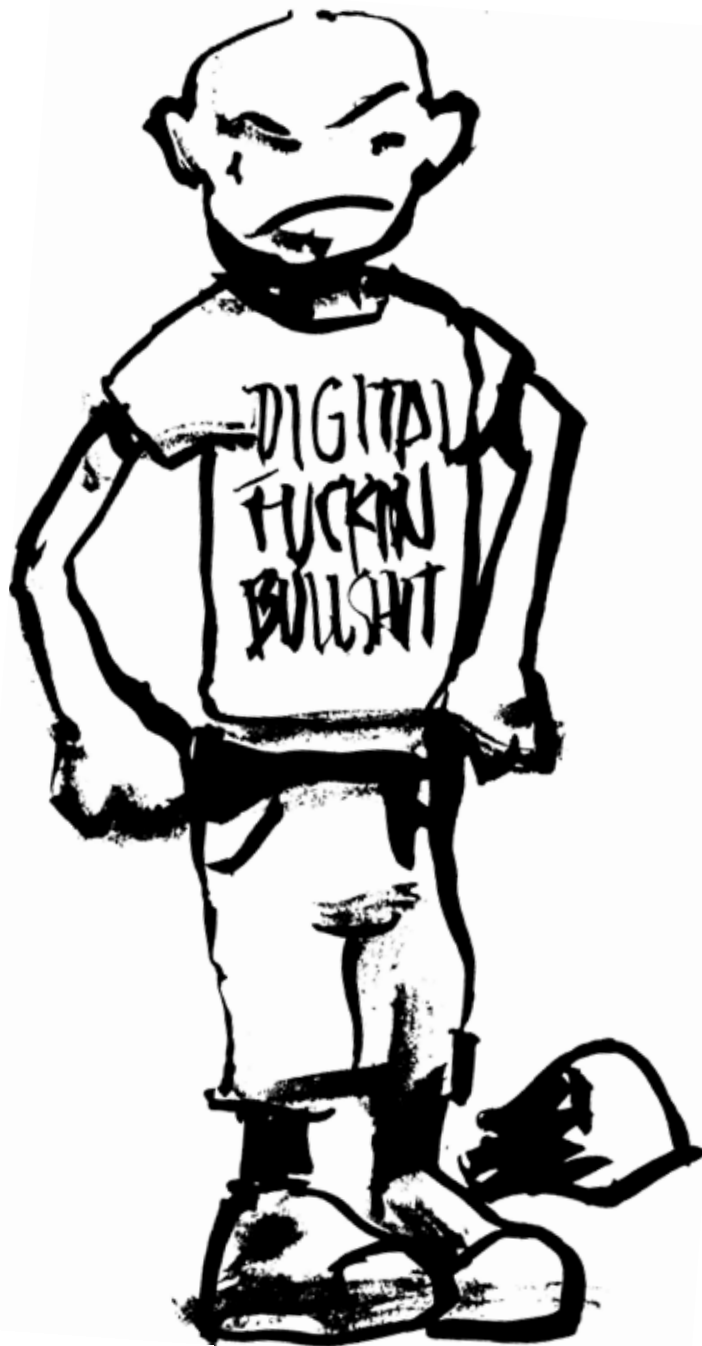


All of the news is bad



DAILY 'ZINE 002



PERSONAL COMPUTERS EXCITED ME. IT WAS THIS UNIVERSAL TOOL THAT ALLOWED ME TO CREATE SLICK PRODUCT WITHOUT THE NEED TO ACQUIRE TECHNICAL EXPERTISE OR RELY ON EXPERTS WITH INDUSTRIAL INFRASTRUCTURE TO PROVIDE THOSE SERVICES. I NEVER LEARNED TO SPEC TYPE BUT AVOIDED THE DELAY CAUSED BY SENDING OUT THE TYPE AND WAITING FOR IT TO COME BACK. I WAS ALSO MY OWN CAMERA DEPARTMENT AND PRESSMAN!

I WASN'T VERY GOOD. I MADE IGNORANT MISTAKES. FORTUNATELY, PUNK ROCK HAD TAUGHT ME TO EMBRACE A CRUDER AESTHETIC SO MY INEXPERIENCE DIDN'T MATTER!

BUT SINCE I ADMIRE QUALITY, I FOUND MYSELF TRYING TO UNDERSTAND THE NUANCE OF THE HIGHLY SKILLED CRAFTS AND TO ACQUIRE THE KNOWLEDGE TO MAKE MY FACILE PRODUCT THE EQUAL OF THAT WE HAD MADE OBSOLETE.

THIS PATTERN IS REPEATED WITH EACH NEW GENERATION AS THE AGE TRIES TO MAINTAIN THEIR TRADITIONS AND YOUTH SEEKS A SUPERSEDING CHEAT.



**WE ABANDON EXPERTISE. EXQUISITE PRODUCT
WAS ONCE THE PROVINCE OF THE MASTER, BUT
ONCE SUPPLANTED BY INDUSTRIAL PRECISION,
NAIVETE AND CAUDENESS ARE SEEN AS
DESIRABLE HALLMARKS OF THE HUMAN HAND.
HUMAN CULTURE IS DEGRADED.**