

MANO A MANO

WHY TEACH CALLIGRAPHY?

START WITH THE WRITING '- GRAPHY'
- PART. WRITING BY HAND IS LESS DEPENDENT ON TECH THAT COULD BE MANIPULATED OR CONTROLLED BY AN EXPLOITER.



HAND WORK
WITH SIMPLE TOOLS
MAINTAINS
SELF-SUFFICIENCY.

THE BEAUTIFUL, 'CALLI-' PART: WE CAN LEARN TO APPRECI-ATE AND CREATE BEAUTY. OF COURSE, BEAUTY IS SUBJEC-TIVE AND SHOULD BE THE PREROGATIVE OF THE INDIVIDUAL. YIELDING IT TO **AUTOMATION DE-GRADES IT TO A** TOOL OF PROFI-TEERS WHO PREFER -AND PRO-MOTE A

STANDARDIZED BEAUTY MORE PROFITABLY EXPLOIT-ED BY THE ENGINES OF MASS PRODUCTION.

ATTENDING TO INDIVIDUAL
CONCEPTS OF BEAUTY ENHANCES INDIVIDUAL LIVES.
CREATE AND SHARE BEAUTY
AS YOU SEE IT. DON'T SURRENDER CONTROL TO MEDIATORS
AND AUTOMATORS. LEARN TO





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