



ZINE 57

I had been making 'zines with a camera, typewriter and rubber cement and got a job doing manual paste-up of spec ads for yellow pages telephone directories, cut and pasting clip art and blocks of type with a hand-held waxer.

I did a zine-like layout resume and managed to get a job in the art department of the Salem, Massachusetts Evening News.

They were using some proprietary photo typesetting and moved on to a computerized system for layout and typesetting while I was there, The newsroom acquired a Macintosh Plus sometime around 1985(?) Big controversy about which of the union employees would run the new machine but the new computerized typesetting was much more impressive tech so I got to learn how to operate it.

Using MacDraw software to make graphics to accompany a news story, Did I make a graphic depicting a plumbing failure in Salem Harbor - sewer outflow maybe? I once read illustrating with a mouse likened to drawing with a bar of soap, Yep.

I made some terrible news graphics with MacDraw, I could have done the illustrations better by hand but was amazed by the little machine and thought I could buy one and go into the graphic design business. I wouldn't

# MY FIRST ENCOUNTER WITH A MACINTOSH COMPUTER

have to learn how to copyfit or learn the finer points of creating camera ready art.

I moved back to Portland and found another graphic art job and started to put my mac experience to work, eventually going to work for a company that was using Adobe Illustrator<sup>88</sup> to do "photo-realistic" product illustrations as clip-art of consumer electronics.

I bought my first Mac from the consultant who was supplying them: a MacII CX with 4MB of RAM and a 100MB hard disk, a 8-bit 19" CRT monitor and a Laserwriter II. I was able to do some freelance work on the side which turned into a career as a freelance contractor and instructor of Graphic Design software. So my plan worked!

AND I SPENT  
THE NEXT 35  
YEARS AS A  
COMPUTER  
GRAPHIC  
FREELANCER.



SET IN AGD Pixelscrawl